

# Fact sheet

# VIATT

24 – 26.2.2027

Ho Chi Minh City,  
Vietnam

**Fair Name** VIATT – Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies

**Fair Date** 24 – 26.2.2027

**Opening Hours** 09:00 – 17:00

**Venue** Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City, Vietnam

**Exhibition Space** 18,000 sqm (gross)

**Exhibitors** 2026: Over 460 exhibitors from 21 countries and regions

**Visitors** 2026: Over 17,000 visits from 54 countries and regions

## Apparel fabrics, yarns & fibres and garments

### Product categories

- Cotton;
- Wool;
- Silk;
- Linen/ Ramie;
- Man-made;
- Knitted;
- Functional;
- Lace and embroidery;
- Pattern design;
- Denim;
- Printed fabric & garments;
- Fibers/ Yarns;
- Garment accessories;
- Fashion accessories;
- Garments

### End uses

- Suitings;
- Casual wear;
- Ladieswear;
- Sportswear & outdoor wear;
- Shirtings;
- Denim;
- Children & infant wear;
- Swimwear & lingerie;
- Uniform & workwear;
- Others

## Home & contract textiles

### Product categories

- Bedding;
- Loungewear & bath;
- Curtains & curtain fabrics;
- Sun protection;
- Upholstery & sofa fabrics;
- Wall;
- Leather;
- Floor;
- Accessories;
- Kitchen & table;
- Interior (non-textile);
- Design & technics;
- Contract business;
- Others

### End users

- Furniture manufacturer;
- Home textile & home product manufacturer;
- Hotel, Resort, Restaurant, Contract business;
- Architect, Interior designer

## Technical textiles, nonwovens and textile technologies

### Product categories

- Textile production technology and processes;
- Woven fabrics, laid webs, braidings, knitted fabrics;
- Nonwovens;
- Coated textiles;
- Bondtec;
- Fibres & yarns;
- Clothing technology;
- Composites;
- Textile chemicals & dyes

## Application areas

- Agrotech (agriculture);
- Buildtech (building and construction);
- Clothtech (clothing and shoes);
- Geotech (engineering and civil engineering);
- Hometech (upholstery, interior furnishing, floor covering);
- Indutech (industrial applications);
- Medtech (medicine and hygiene);
- Mobiltech (transport);
- Oekotech (environmental protection and recycling);
- Packtech (packaging);
- Protech (person and object protection);
- Sporttech (sport, leisure and outdoor clothing and equipment)

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## Visitor profile

- Manufacturers (Apparel textile, Home textile & Home product manufacturers, Technical textile, Yarn & fiber producer/ Spinner/ Weaver);
- Agents, Trading companies, Import & export corporations;
- Wholesalers/ Distributors;
- Architects, Designers (fashion and interior design);
- Buying offices;
- Research and development;
- Retailers/ Chain stores/ Department stores;
- Hotels/ Resorts/ Restaurants;
- Contract business;
- Home textiles related business;
- Online stores/ E-commerce;
- Trade associations;
- Academic/ Research & development/ Textiles institutes;
- Press & publications

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## Participation Fee

### International Exhibitor

USD 460/ sqm for standard booth (min 9 sqm)  
USD 430/ sqm for raw space (min 36 sqm)

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## Pavilions & Zone / Featured Zones

China Pavilion, European Zone, German Pavilion, India Pavilion, Japan Zone, Taiwan Pavilion, Türkiye Zone  
Econogy Hub, Textile Chemicals & Dyes Zone

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## Fringe Programme

Trend Forum, Product Presentations, Panel Discussions, Seminars, Fashion Shows & Parades

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## Admission

For trade visitors only – free admission. Persons under 18 will not be admitted.

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## Hosted by

Ministry of Industry and Trade of the Socialist Republic of Vietnam

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## Organisers

Messe Frankfurt (HK) Ltd  
Vietnam Trade Promotion Agency (VIETRADE)

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## Contact

### Messe Frankfurt (HK) Ltd

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