



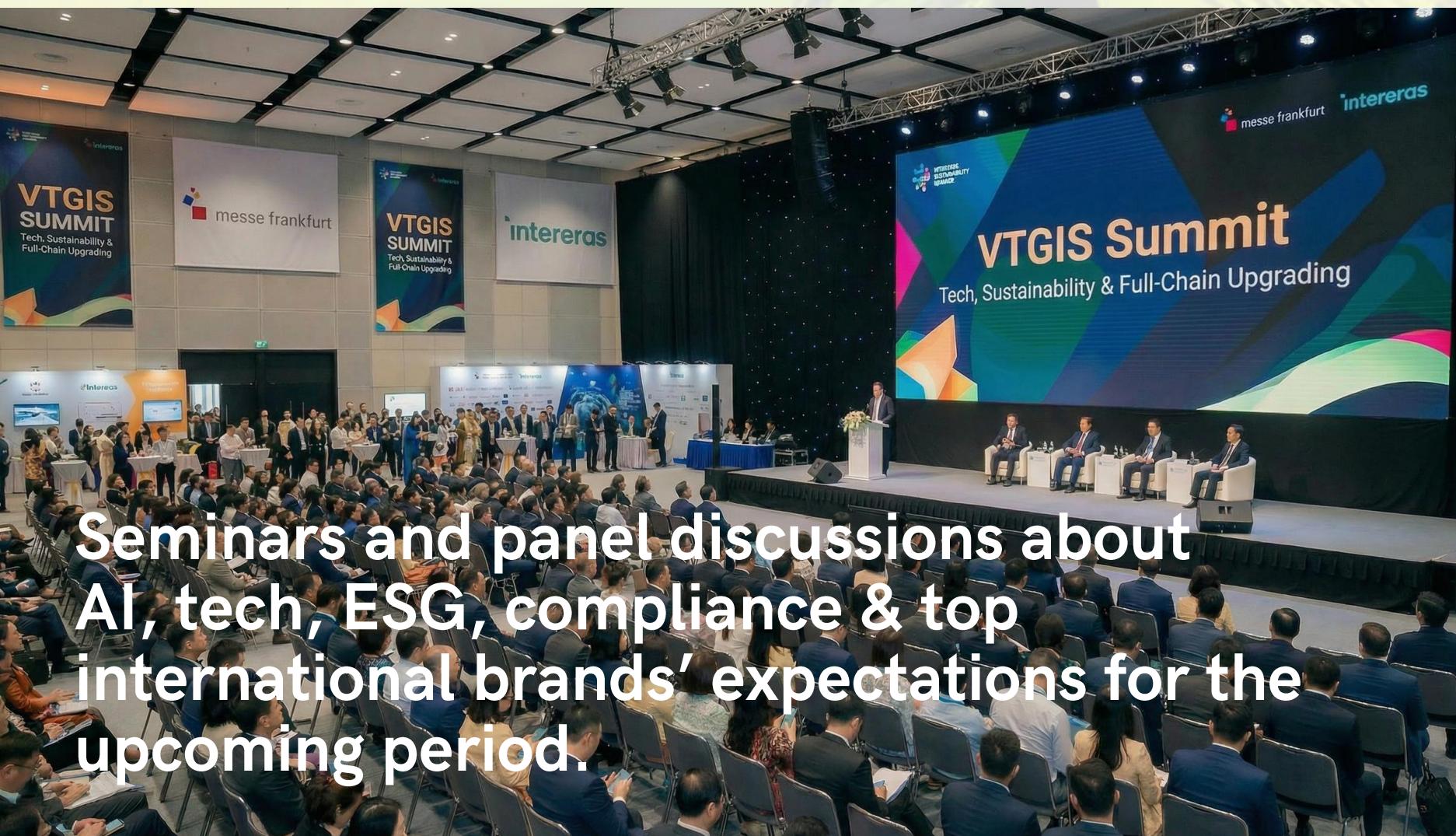
VIATT

VTGIS 2026

Vietnam Textile & Garment Industry Development Strategy Summit:
Tech, Sustainability & Full-Chain Upgrading at VIATT 2026

What is VTGIS?

Newest trends, knowledge & business networking opportunities



Seminars and panel discussions about AI, tech, ESG, compliance & top international brands' expectations for the upcoming period.



Business Matching with Vietnam manufacturers and international brand buyers.

About VTGIS 2026

The 'Vietnam Textile & Garment Industry Development Strategy Summit: Tech, Sustainability & Full-Chain Upgrading' (VTGIS) is the official innovation summit of VIATT 2026, bringing together global brands, Vietnamese manufacturers, technology providers, associations, and industry leaders.

The Summit will empower Vietnamese manufacturers with the newest information on tech, ESG, industry upgrading and more, and connect them with local & international brand buyers.

Held during: [Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies \(VIATT\)](#)

Location: Saigon Exhibition and Convention Center (SECC), District 7, Ho Chi Minh City, Vietnam

Summit date: 27 February (day 2 of VIATT)

Summit time: registration 12:15-12:45pm, Summit 12:45-4:00pm, business matching & networking 4:00-5:00pm

Seats are limited, click [here](#) or scan to pre-register now!



Agenda

Time	Agenda Item	Description / Topic
12:15-12:45	Registration	
12:45-13:00	Opening & Welcome Speeches	Opening by organisers & partners
13:00-13:30	Section 1: AI & Upgrading	Digital upgrading, smart manufacturing, automation, Trade Data
13:30-14:00	Section 2: Sustainability & Compliance	ESG, traceability, certifications, compliance standards
14:00-14:15	Coffee Break	Networking & refreshments
14:15-14:45	Section 3: International Brand Perspective on Vietnam	Brand expectations, sourcing strategy, market evaluation
14:45-15:15	Panel Discussion 1	AI, upgrading, big data transparency
15:15-15:45	Panel Discussion 2	Compliance, brand expectations, sustainability topics
15:45-16:00	Closing Remarks	Summary & takeaways
16:00-17:00	Matchmaking / Business Networking	Buyers × invited factories (invitation-only)



Esteemed speakers at VTGIS 2026



BytePlus (AI subsidiary of ByteDance) - Confirmed

- AI for manufacturing
- Automation & digital upgrading



Compliance & Certificate Auditors

- Sustainability & ESG
- Compliance & certification requirements



International Brand Representatives

- Sourcing strategies
- Vietnam's competitiveness
- Expectations for suppliers



Industry Leaders & Experts

- Circularity & green transition
- Supply chain modernisation
- Policy & global trends

Final speakers will be shown in the official programme

Who will attend?

Expected attendance: around 250 Vietnamese factory executives, local & international brands, traders and service providers from the textile & garment industry.

Some of the international brand buyers and top local & global factories that attended VIATT 2025:



ProMinent®



*Kimberly-Clark



Carter's®



'TORAY'
Toray Industries, Inc.



CLUB MONACO



Why Vietnamese manufacturers will be joining VTGIS

- Learn from the best service providers and industry leaders about **AI, ESG and compliance**
- The ideal place to **meet with top international brand buyers**
- Understand how to **keep up on industry trends** and follow **European and US sustainability compliance**



Why international brand buyers will be joining VTGIS

- The ideal place to **meet with pre-vetted top Vietnamese manufacturers**. A list of trusted Vietnamese manufacturers along with their production capacity and past export volume will be provided.
- Communicate what you want for the next season and **expand your production network in Vietnam**.



Pre-register for Business Matching

Only **selected retail brands and manufacturers** will be chosen to join the **Business Matching section** – slots are limited, so apply now!

Click [here](#) or scan to register for the Summit and secure your spot in the Business Matching session now!



Sponsorship tiers and opportunities

Benefit / Feature	Title Sponsor 30,000 USD	Platinum Sponsor 18,000 USD	Gold Sponsor 12,000 USD	Silver Sponsor 9,000 USD	Bronze Sponsor 5,000 USD
Branding Visibility	★ Premium	High	Medium	Basic	Basic
Speaking Opportunity	✓ Keynote + Panel discussion	✓ 1 Speaker + 1 panel	✓ 1 Speaker + 1 panel	1 Panel	1 Panel
Marketplace Table	Premium Booth (4x2)	Prolonged table	Basic Table	Basic Table	Basic Table
VIATT Booth	6x3 Booth	3x3 Booth	—	—	—
VIP Seating	4	2 ALLOCATION REACHED		1	1
Directory Advertisement	Full Page	—	—	—	—
On-Site Exposure (Stage / Backdrop / LED)	✓ Highest Priority	✓ High	✓ Standard	Logo Only	Logo Only
Co-host Position	✓ Yes	—	—	—	—
Media Exposure	✓ Premium Inclusion	✓ Inclusion	Basic	Basic	Basic
Access to Matchmaking	Priority	Included	Included	Included	Included

Contact us

For further inquiries, please reach out to our team.

Messe Frankfurt (HK) Ltd

Phone: +852 2802 7728

Email: viatt@hongkong.messefrankfurt.com

www.viatt.com.vn