



VIATT

26 — 28.2.2026

Saigon Exhibition and
Convention Center (SECC),
Ho Chi Minh City, Vietnam

VIATT fringe programme: opportunities for exhibitors

Your booth at VIATT is just one way to reach your target buyers – we also welcome submissions of interest to participate in the fair's dynamic, well-attended fringe programme.

Learn more about the previous edition's programme [here](#), check out the options below, and [contact us](#) if you are interested in participating.

Seminars

Have an interesting topic, trend or insight to share in one of these four topics? A limited number of 30-minute sessions are available for exhibitors.



Design and
Trends



Market Information &
Business Strategies



Innovation / Technology
& Solutions



Economy
(Sustainability)

Product presentations

A new area for exhibitors in the technical textiles sector to introduce their products or technologies in a concise 15-minute session.

Panel discussions

Wish to organise your own panel discussion or nominate a speaker for an existing panel? Then let us know.



Fashion shows & parades

A number of fashion shows and parades took place at [VIATT 2025](#). If you'd like to collaborate on a show or parade in 2026, then reach out to us.

Trend Forum

Seize the moment and make your mark! Showcase your products in an exclusive, special high-profile display area.

