



# VIATT

26 – 28.2.2026

Saigon Exhibition and Convention  
Center (SECC), Ho Chi Minh City,  
Vietnam

Vietnam International Trade Fair for Apparel,  
Textiles and Textile Technologies

**ASEAN's comprehensive  
platform for the entire  
textile value chain**

**[www.viatt.com.vn](http://www.viatt.com.vn)**

VIATT, the Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies is the region's most comprehensive trade fair covering the full textile value chain from **Apparel Fabrics & Fashion** to **Home & Contract Textiles** and **Technical Textiles & Technologies**.

The VIATT experience is unique in Vietnam and the wider ASEAN region, with more:

**International participation** with buyers from 70+ countries & regions



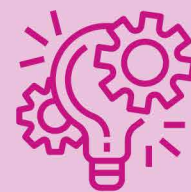
**Quality buyers** from leading global brands with sourcing intent



**Industry and fashion trends** to inspire and stay ahead of the market



**Innovative** products & solutions to meet current and future needs



**Sustainable** offerings that drive the industry to a better future



**Insights and extra exposure** for exhibitors through the fringe programme



**Join this growing fair in 2026 to capture the momentum in the ASEAN region!**

## Discover this captivating business platform...

### ...for three textile sectors

#### **Apparel Fabrics & Fashion**

For apparel fabrics, garment accessories and fibres & yarns, as well as finished products including designer's collections, garments, and fashion accessories.

#### **Home & Contract Textiles**

For the full spectrum of raw materials, semi-finished and finished products for home and contract textiles, plus textile design.

#### **Technical Textiles & Technologies**

For technical textiles, nonwovens, as well as textile machinery & technologies, printing technologies, and textile processing.

### ...for the entire textile value chain

#### **Raw materials**

- Apparel fabrics & accessories
- Fibres & yarns
- Home textiles
- Nonwovens
- Technical textiles

#### **Production**

- Textile chemicals & dyes **(NEW!)**
- Printing technologies
- Textile machinery & technologies
- Textile processing

#### **End products**

- Designer's collections **(NEW!)**
- Fashion accessories **(NEW!)**
- Garments
- Home textiles



# VIATT went from strength to strength in 2025



## Exhibitor highlights

**463 exhibitors (▲13%), 24 countries / regions.**

**Exhibiting countries / regions:** Australia, Cambodia, China, France, Germany, Hong Kong, India, Indonesia, Ireland, Italy, Japan, Korea, Myanmar, the Netherlands, Pakistan, Portugal, Singapore, Switzerland, Taiwan, Thailand, Türkiye, the UK, the US, and Vietnam.



**7 country / region pavilions or zones:**

China, Europe (new), India (new), Japan, Korea, Taiwan, and Thailand.



## Buyer highlights

**Over 19,000 visits (▲10%), 70+ countries / regions.**

**Top 10 visitor countries / regions:** China, Hong Kong, India, Japan, Korea, Myanmar, Taiwan, Thailand, the US and Vietnam.



## Diverse buyers for all three sectors

### Apparel Fabrics & Fashion

Garment manufacturer	33%
Apparel textile manufacturer	22%
Yarn & fibre producer / Spinner / Weaver	13%

### Home & Contract Textiles

Home textile & home product manufacturer	46%
Home textiles related	12%
Contract business (hotel, resort, restaurant etc)	9%

### Technical Textiles & Technologies

Technical textile manufacturer	53%
Agent / Trading company / Import & export	17%
Research and development	13%

#### Others for all three sectors include:

Agent / trading company / import & export, buying office, fashion designer, interior designer, online store / e-commerce, research & development, retailer / chain store / department store, and wholesaler / distributor.



# What you can expect in 2026

The textile industries in Vietnam and the wider ASEAN region are experiencing a period of strong growth led by **increased export demand**, **strengthening domestic consumption**, and **industry upgrading** with a focus on **new technologies** and **sustainable development**.

VIATT is the ideal platform to capture this growth in the **Apparel Fabrics & Fashion** to **Home & Contract Textiles** and **Technical Textiles & Technologies** sectors.

## Product zones targeting growth areas

- **Econogy Hub**: for eco-friendly suppliers & service providers.
- **European Zone**: catering to demand for high-end fashion and interior textiles.
- **Fashion Accessories Zone (NEW!)**: for bags, belts, hats, shoes, and more.
- **Fashion Label Zone (NEW!)**: for boutique and emerging fashion brands.
- **Innovation & Digital Solutions Zone**: for emerging companies with advanced solutions for the textile industry.
- **Textile Chemicals & Dyes Zone (NEW!)**: emphasising the increasing importance of the chemicals and dyes used to proof, lubricate, finish and dye technical and performance fabrics like those in protective and outdoor clothing.



## Expanded fringe programme for extra exhibitor exposure

- More fashion & interior design content.
- Exclusive seminar area for technical textile product presentations.
- More fashion shows for exhibitor participation.

## Country & region pavilions & zones\* showcasing textile excellence

- |                           |                   |
|---------------------------|-------------------|
| • China Pavilion          | • Japan Zone      |
| • European Zone           | • Korea Pavilion  |
| • Germany Pavilion (NEW!) | • Taiwan Pavilion |
| • India Pavilion          | • Thailand Zone   |

\* 2025 pavilions & zones, subject to change.





## Apparel Fabrics & Fashion

Vietnam is a powerhouse in the textile and garment industry, with the sector generating over USD 44 billion in export revenue in 2024, and aiming to reach 48 billion in 2025. At the same time, a focus from rapid growth to sustainable development is underway, presenting opportunities for overseas suppliers of quality fibres & yarns, fabrics, and accessories.

At the 2025 edition, cotton, knitted, linen / ramie, wool, and man-made fabrics were in high demand, as were products for ladieswear, menswear, sports & leisure wear, and intimate wear, as well as fashion accessories.

VIATT 2026 will feature an expanded area for all finished apparel products including **fashion designers, garment manufacturers** including OEM and OBM, and a new **Fashion Accessories Zone** for bags, belts, hats, shoes and more.

## Who exhibits at the fair

3M, Alumo AG, Bossa Ticaret Ve Sanayi Isletmeleri TAS, Chargeurs PPC Fashion Technologies, Cotton Incorporated, Huddersfield Fine Worsteds, Korea Fashion Textile Association (KFTA), Nice Dyeing, Sateri, Shikibo, Sorona, Taiwan Textile Federation (TTF), Texprocil, Toyoshima, UK Fashion and Textile Association (UKFT), and many more...

### Exhibitor profile



Suiting



Children & infant wear



Casualwear



Swimwear & lingerie



Ladieswear



Pattern designs



Sportswear & functional fabrics



Garment accessories



Shirting



Denim



Fibres & yarns



Lace & embroidery



Garment manufacturing



Fashion accessories



### Who sources at the fair



and many more...

## Hear from previous exhibitors

"Southeast Asia is undoubtedly a key focal point for the future evolution of Asia-Pacific's economy, and I regard this exhibition as a crucial avenue for penetrating the Southeast Asian market. I've seen a promising visitor flow and good quality customers, and notably met interested parties from Vietnam, Thailand, India, and other parts of Southeast Asia."

**Mr Bao Jia Cheng, representative of Shaoxing Sunsmile Textile Co Ltd, China**

"The UK has now got a free trade agreement with Vietnam, and has recently become part of CPTPP. Lots of British textiles are being turned into finished goods here. We're very happy to partner with VIATT, and visitors have been pleasantly surprised that we're exhibiting at just its second edition. The UK industry is also really happy that UKFT is here because Vietnam and Southeast Asia represent such an exciting, relatively new market."

**Mr Daniel Connolly, Senior Executive, UK Fashion and Textile Association (UKFT)**

## Home & Contract Textiles

Vietnam and the wider ASEAN region's rapidly growing and urbanising middle class is driving demand for quality home & contract textile products.

Vietnam's home textiles market is expected to grow from USD 3.04 billion in 2025 to USD 3.96 billion by 2030, while the country's hospitality sector is poised to grow from USD 5.88 billion to USD 11.29 over the same period. Meanwhile, Vietnam is the second-largest furniture exporter globally, with exports reaching USD 20 billion, providing opportunities for upholstery suppliers.

Other product groups in high demand in previous editions included **bedding, loungewear & bathroom textiles, curtains & curtain fabrics, and home textile accessories.**

## Who exhibits at the fair

Association Home from Portugal, Coolist, Cotton Incorporated Hong Kong, Donglong, Gold House Decor, Hohmann, Muye Home Fashion, Nanjing Heniemo, Sigma, Toyo Orimono, Vietnam Dadong, Youngdo Velvet, and many more...

### Exhibitor profile



Bedding



Upholstery & sofa fabrics



Loungewear & bath



Curtains & curtain fabrics



Kitchen & table



Flooring



Sun protection



Leather



Wall coverings



Contract business



## Who sources at the fair



and many more...

## Hear from previous exhibitors

"We established a factory in Vietnam at the beginning of the year, due to its more favourable market environment and more developed supply chain than other Southeast Asian nations. At VIATT, we've had considerable demand from local stores and wholesalers. Our booth, which promotes finished products, has attracted a significant amount of foot traffic, indicating a good number of targeted customers."

**Mr Zhang Jian, Muye Home Fashion Vietnam Co Ltd, Vietnam**

"For our knowledge Vietnam is a country that is growing. And of course we intended to explore the possibilities (here). It's nice to see that all the countries from Europe also have the same idea to push the Vietnam market."

**Mr Francisco Xavier Leite, President, Home from Portugal**



# Technical Textiles & Technologies

Driven by infrastructure development and industrialisation, as well as government policies promoting investment in R&D, industrial upgrading, and sustainable development, Vietnam's technical textiles market is expected to grow at a CAGR of 6.5% from 2024 to 2030.

Growth areas include **Clothtech** (clothing), **Indutech** (industrial), **Mobiltech** (automotive), **Medtech** (medical textiles), **Protech** (protective wear) as well **smart textile manufacturing**. High demand for **chemicals & dyes** is reflected with a new Textile Chemicals & Dyes Zone.

## Who exhibits at the fair

AiDLab, CTA Hi-tech, Guxiandao Polyester, Inkcups, Kingsafe Hygiene, Rovitex Asia, Technical Absorbents, Tue Hi-tech Nonwoven Machinery, Ultratech, Yingyang Nonwoven Machinery, and many more...

## Exhibitor profile



Technology, equipment & accessories



Textile chemicals & dyes



Sewing technologies & materials



Nonwovens



Coated textiles



Textile treatment



Composites



Digitalisation & automation technologies



CAD/CAM (2D/3D/4D)



Printing technologies



Embroidery technologies

## Hear from previous exhibitors

"This is our first time exhibiting at VIATT, we've been very busy and absolutely made some promising leads. Our main customers are apparel, but we're also in medical, furniture, jeans, and such. This kind of exhibition gathering different sub-sectors increases possibilities, because visitors say they can apply tagless to products I'd never really considered."

**Mr Matthew Yates, Global Tagless Director, Inkcups, USA**

"Sustainability and digitalisation are extremely important trends that we prioritise in our business. So far, our experience at the fair has been positive. Our technology is quite new to Vietnam, sparking many conversations about its applications. We've been engaging with numerous attendees."

**Mr Paul Rushton, Commercial Director, Technical Absorbents, UK**

## Who sources at the fair



and many more...

**NEW:** a dedicated seminar area for Technical Textiles & Technologies exhibitors to deliver presentations of their latest products, solutions and technologies. Limited spaces are available, apply for your booth now to secure this complimentary add-on!





## Global support

32 associations from numerous countries / regions gave their support to VIATT, including Australia, Bangladesh, China, France, Hong Kong, India, Japan, Korea, Malaysia, Myanmar, Taiwan, Thailand, Türkiye, Vietnam, and the UK.

## Fringe programme

VIATT's fringe programme included the fair's first-ever **Interior Design Roundtable and Networking: Sustainable Interiors with Smart Textiles**, and the **inaugural 2025 VCICS – Vietnam Investment Summit**.

In total, 11 seminars took place during the fair, covering the themes of **Design & Trends, Market Information & Business Strategies, Innovation / Technology & Solutions**, and **Econogy**.

Two fashion shows from Vietnamese and French designers, along with two fashion parades by designers from Taiwan and Thailand, also attracted the attention of global visitors.

## Business matching

Through 279 onsite meetings, exhibitors successfully matched with professional buyers from over 20 countries / regions including China, Chile, Hong Kong, Indonesia, Italy, Malaysia, Mexico, Moldova, Myanmar, Pakistan, Philippines, Romania, Spain, Taiwan, Tajikistan, Thailand, the UK, the US, and Vietnam.

## Buyer delegations

VIATT 2025's visitors included nine buyer delegations from local and international fashion and textile-related associations, chambers, and groups from Europe, Hong Kong, Malaysia, Myanmar, Thailand, the US, and Vietnam.



## 2026 fair information

### Date

26 – 28 February 2026

### Venue

Saigon Exhibition and Convention Center (SECC),  
Ho Chi Minh City, Vietnam

### Admission

For trade visitors only – free admission. Persons under 18 will not be admitted.

### Host

Ministry of Industry and Trade of the Socialist Republic of Vietnam (MOIT)

### Organisers

Messe Frankfurt (HK) Ltd  
Vietnam Trade Promotion Agency (VIETRADE)

### Contact

Messe Frankfurt (HK) Ltd

**Apparel fabrics, yarns & fibres, and garments**

Ms Kathy Lai

Tel: +852 2238 9963

**Home & contract textiles, technical textiles, nonwovens, and textile technologies**

Mr Ben Shi

Tel: +852 2230 9216

Email: [viatt@hongkong.messefrankfurt.com](mailto:viatt@hongkong.messefrankfurt.com)

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