



## **Innovation and Digital Solutions Zone**

**Innovation and Digital Solutions Zone** is a unique opportunity for start-ups and other emerging technology companies with applications for the textile industry to display their innovations in front of 20,000 trade buyers from 100+ countries. The zone is idea for companies in the following areas:

- 1. **New fibre materials**: innovations in high-performance fibres (e.g. carbon fibre, aramid), bio-based and biodegradable materials (e.g. PLA, PHA), and functionalised fibres with smart, adaptive, or sustainable properties.
- 2. **Sustainability & green development**: technologies to facilitate eco-friendly materials, closed-loop supply chains, and greener production processes.
- 3. **High-performance & functional textiles**: cutting-edge textiles for medical, military, aerospace, industrial and other applications.
- 4. **Intelligent manufacturing & digital transformation**: including automation, smart production lines, and digital tools to modernise the textile industry.

## Special package for Innovation and Digital Solutions Zone exhibitors

- Prime booth location to maximise visitor engagement
- · Complimentary speaking slot at fair's seminar programme
- Pre-show digital and social media promotion opportunities

Participation fee: starting from US\$4,140 (9sqm)

> Application deadline: 21 Nov 2025

Spots for Innovation and Digital Solutions Zone are **limited**, **first-come first-served**.

## Enquiry

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