

VIATT

26 – 28.2.2026

Ho Chi Minh City,
Vietnam



Exhibit in VIATT's New Fashion Accessories Zone – A Dedicated Platform for Manufacturers Ready to Grow

As the most comprehensive platform in ASEAN for the entire textile value chain, VIATT is expanding with a new **Fashion Accessories Zone**. Join this Zone in 2026 designed specifically for manufacturers looking to connect with high-value buyers from across the global fashion supply chain!

Product categories

- Belts
- Footwear
- Gloves
- Jewellery
- Handbags
- Hair Accessories
- Hats
- Leather
- Scarves
- Sunglasses
- Wallets
- Watches and more...



Exhibitor benefits

- **Premium booth location** with high visibility in a dedicated feature zone
- **Enhanced exposure** through pre-show and onsite marketing promotions
- Inclusion in digital and printed visitor guides to **drive targeted buyers to your booth**
- Participation in **business matching programme** with key decision-makers
- **Digital marketing support** to boost your brand presence pre- and post-show

Targeted buyer audience

- ✓ Fashion Brands & Retail Chains
- ✓ Importers, Exporters & Wholesalers
- ✓ Distributors, Agents & E-commerce

Limited opportunities available — apply now to secure your space

Booth fee: USD 4,140 up (min. 9sqm)

Application deadline: 30 Sept 2025

Enquiries

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