

Fact sheet

VIATT

26 – 28.2.2026

Ho Chi Minh City,
Vietnam

Fair Name VIATT – Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies

Fair Date 26 – 28.2.2026

Opening Hours 09:00 – 17:00

Venue Saigon Exhibition and Convention Center (SECC)

Exhibition Space 18,000 sqm (gross)

Exhibitors 2025: Over 460 exhibitors from 24 countries and regions

Visitors 2025: Over 19,000 visits from 70 countries and regions

Apparel fabrics, yarns & fibres and garments

Product categories

- Cotton;
- Wool;
- Silk;
- Linen/ Ramie;
- Man-made;
- Knitted;
- Functional;
- Lace and embroidery;
- Pattern design;
- Denim;
- Printed fabric & garments;
- Fibers/ Yarns;
- Garment accessories;
- Fashion accessories;
- Garments

End uses

- Suitings;
- Casual wear;
- Ladieswear;
- Sportswear & outdoor wear;
- Shirts;
- Denim;
- Children & infant wear;
- Swimwear & lingerie;
- Uniform & workwear;
- Others

Home & contract textiles

Product categories

- Bedding;
- Loungewear & bath;
- Curtains & curtain fabrics;
- Sun protection;
- Upholstery & sofa fabrics;
- Wall;
- Leather;
- Floor;
- Accessories;
- Kitchen & table;
- Interior (non-textile);
- Design & technics;
- Contract business;
- Others

End users

- Furniture manufacturer;
- Home textile & home product manufacturer;
- Hotel, Resort, Restaurant, Contract business;
- Architect, Interior designer

Technical textiles, nonwovens and textile technologies

Product categories

- Textile production technology and processes;
- Woven fabrics, laid webs, braidings, knitted fabrics;
- Nonwovens;
- Coated textiles;
- Bondtec;
- Fibers & yarns;
- Performance apparel textiles;
- Composites;
- Textile chemicals & dyes

	Application areas <ul style="list-style-type: none"> • Agrotech (agriculture); • Buildtech (building and construction); • Clothtech (clothing and shoes); • Geotech (engineering and civil engineering); • Hometech (upholstery, interior furnishing, floor covering); • Indutech (industrial applications); • Medtech (medicine and hygiene); • Mobiltech (transport); • Oekotech (environmental protection and recycling); • Packtech (packaging); • Protech (person and object protection); • Sporttech (sport, leisure and outdoor clothing and equipment)
Visitor profile	<ul style="list-style-type: none"> • Manufacturers (Apparel textile, Home textile & Home product manufacturers, Technical textile, Yarn & fiber producer/ Spinner/ Weaver); • Agents, Trading companies, Import & export corporations; • Wholesalers/ Distributors; • Architects, Designers (fashion and interior design); • Buying offices; • Research and development; • Retailers/ Chain stores/ Department stores; • Hotels/ Resorts/ Restaurants; • Contract business; • Home textiles related business; • Online stores/ E-commerce; • Trade associations; • Academic/ Research & development/ Textiles institutes; • Press & publications
Participation Fee	International Exhibitor USD 460/ sqm for standard booth (min 9 sqm) USD 430/ sqm for raw space (min 36 sqm)
Pavilions & Zone / Featured Zones	China Pavilion, European Zone, German Pavilion (NEW), India Pavilion, Japan Zone, Korea Pavilion, Taiwan Pavilion Economy Hub, Fashion Label Zone (NEW), Fashion Accessories Zone (NEW), Innovation & Digital Solutions Zone, Textile Chemicals & Dyes Zone (NEW)
Fringe Programme	Product Presentations, Panel Discussions, Seminars, Fashion Shows & Parades
Admission	For trade visitors only – free admission. Persons under 18 will not be admitted.
Hosted by	Ministry of Industry and Trade of the Socialist Republic of Vietnam
Organisers	Messe Frankfurt (HK) Ltd Vietnam Trade Promotion Agency (VIETRADE)
Contact	Messe Frankfurt (HK) Ltd <u>Apparel fabrics, yarns & fibres and garments</u> Ms Kathy Lai Tel: (852) 2238 9963 <u>Home & contract textiles, Technical textiles, nonwovens and textile technologies</u> Mr Ben Shi Tel: (852) 2230 9216 Email: viatt@hongkong.messefrankfurt.com Website: www.viatt.com.vn