Fact sheet



Fair Name	VIATT - Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
Fair Date	26 – 28.2.2026
Opening Hours	09:00 – 17:00
Venue	Saigon Exhibition and Convention Center (SECC)
Exhibition Space	15,000 sqm (gross)
Exhibitors	Over 460 exhibitors from 24 countries and regions (2025)
Visitors	Over 19,000 visits (2025)
Product End-uses/ Application Areas	 Apparel fabrics, yarns & fibres and garments Suitings; Casualwear; Ladieswear; Sportswear/ functional fabrics; Shirtings; Denim; Fashion Accessories Furniture manufacturer; Home & contract textiles Furniture manufacturer; Home textile & home product manufacturer; Home textiles, nonwovens and textile technologies Buildtech (building and construction); Clothtech (clothing and shoes); Hometech (upholstery, interior furnishing, floor covering); Indutech (industrial applications); Clothing and equipment)
Visitor Profiles	 Manufacturer (Apparel Textile; Home Textile & Home Product Manufacturer; Technical Textile; Yarn & fibre producer/ Spinner/ Weaver); Agent, Trading company, Import & export corporation; Wholesaler/ Distributor; Architect, Designer (Fashion, interior design); Buying Office; Research and Development; Retailer/ Chain Store / Department store; Hotel/ Resort/ Restaurant, Contract Business; Home Textiles related; Online Store/ E-commerce;

Trade Association;

Press & Publications

Academic/ Research & Development/ Textiles institute;

Participation Fee	International Exhibitor USD 460 / sqm for standard booth (min 9 sqm) USD 430 / sqm for raw space (min 36 sqm)
Pavilions & Zone / Featured Zones	China Pavilion, European Zone, India Pavilion, Japan Zone, Korea Pavilion, Taiwan Pavilion (2025) Econogy Hub, Innovation & Digital Solutions Zone, Fashion Accessories Zone
Fringe Programme	Product Presentations, Panel Discussions, Seminars, Fashion Shows & Parades
Admission	For trade visitors only – free admission. Persons under 18 will not be admitted.
Hosted by	Ministry of Industry and Trade of the Socialist Republic of Vietnam
Organisers	Messe Frankfurt (HK) Ltd Vietnam Trade Promotion Agency (VIETRADE)
Contact	Messe Frankfurt (HK) Ltd

Apparel fabrics, yarns & fibres and garments

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