

# Fact sheet

# VIATT

26 – 28.2.2025

Hochiminh City,  
Vietnam

<b>Fair Name</b>	VIATT - Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies
<b>Fair Date</b>	26 – 28.2.2025
<b>Opening Hours</b>	09:00 – 17:00
<b>Venue</b>	Saigon Exhibition and Convention Center (SECC)
<b>Exhibition Space</b>	15,000 sqm (gross)
<b>Exhibitor</b>	2024: Over 400 exhibitors from 17 countries and regions
<b>Visitor</b>	2024: Over 17,000 trade visitors
<b>Product End-uses/ Application Areas</b>	<p><b>Apparel, apparel fabrics, yarn and fibres</b></p> <ul style="list-style-type: none"><li>• Suitings;</li><li>• Casualwear;</li><li>• Ladieswear;</li><li>• Sportswear/ functional fabrics;</li><li>• Shirts;</li><li>• Denim;</li><li>• Children &amp; infant wear;</li><li>• Swimwear &amp; lingerie;</li><li>• Knitwear; Knitted fabrics;</li><li>• Weaving;</li><li>• Hosiery &amp; socks;</li><li>• Apparel textiles</li></ul> <p><b>Home textiles</b></p> <ul style="list-style-type: none"><li>• Furniture manufacturer;</li><li>• Home textile &amp; home product manufacturer;</li><li>• Hotel, Resort, Restaurant, Contract business;</li><li>• Architect, Interior designer</li></ul> <p><b>Technical textiles, and nonwovens, textile processing, printing technology and textile machinery</b></p> <ul style="list-style-type: none"><li>• Buildtech (building and construction);</li><li>• Clothtech (clothing and shoes);</li><li>• Hometech (upholstery, interior furnishing, floor covering);</li><li>• Indutech (industrial applications);</li><li>• Medtech (medicine and hygiene);</li><li>• Oekotech (environmental protection and recycling);</li><li>• Packtech (packaging);</li><li>• Sporttech (sport, leisure and outdoor clothing and equipment)</li></ul>
<b>Visitor Profiles</b>	<ul style="list-style-type: none"><li>• Manufacturer (Apparel Textile; Home Textile &amp; Home Product Manufacturer; Technical Textile; Yarn &amp; fibre producer/ Spinner/ Weaver);</li><li>• Agent, Trading company, Import &amp; export corporation;</li><li>• Wholesaler/ Distributor;</li><li>• Architect, Designer (Fashion, interior design);</li><li>• Buying Office;</li><li>• Research and Development;</li><li>• Retailer/ Chain Store / Department store;</li><li>• Hotel/ Resort/ Restaurant, Contract Business;</li><li>• Home Textiles related;</li><li>• Online Store/ E-commerce;</li><li>• Trade Association;</li><li>• Academic/ Research &amp; Development/ Textiles institute;</li><li>• Press &amp; Publications</li></ul>

<b>Participation Fee</b>	<b>International Exhibitor</b> USD 460 / sqm for standard booth (min 9 sqm) USD 430 / sqm for raw space (min 36 sqm)
<b>Fringe Programme</b>	Product Presentation, Panel Discussion, Seminars
<b>Admission</b>	For trade visitors only – free admission. Persons under 18 will not be admitted.
<b>Hosted by</b>	Ministry of Industry and Trade of the Socialist Republic of Vietnam
<b>Organisers</b>	Messe Frankfurt (HK) Ltd Vietnam Trade Promotion Agency (VIETRADE)
<b>Contact</b>	<b>Messe Frankfurt (HK) Ltd</b>  <u>Apparel, Apparel Fabrics, Fibres and Yarns</u> Ms Kathy Lai Tel: (852) 2238 9963  <u>Home textiles, Technical textiles, and nonwovens, textile processing, printing technology and textile machinery</u> Mr Ben Shi Tel: (852) 2230 9216  Email: <a href="mailto:viatt@hongkong.messefrankfurt.com">viatt@hongkong.messefrankfurt.com</a> Website: <a href="http://www.viatt.com.vn">www.viatt.com.vn</a>

