

# Fact sheet

# VIATT

26 – 28.2.2025

Hochiminh City,  
Vietnam

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| <b>Fair Name</b>                               | VIATT - Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies  |
| <b>Fair Date</b>                               | 26 – 28.2.2025   |
| <b>Opening Hours</b>                           | 09:00 – 17:00  |
| <b>Venue</b>                                   | Saigon Exhibition and Convention Center (SECC)   |
| <b>Exhibition Space</b>                        | 15,000 sqm (gross)   |
| <b>Exhibitor</b>                               | 2024: Over 400 exhibitors from 17 countries and regions  |
| <b>Visitor</b>                                 | 2024: Over 17,000 trade visitors   |
| <b>Product End-uses/<br/>Application Areas</b> | <p><b>Apparel fabrics, yarns &amp; fibres and garments</b></p> <ul style="list-style-type: none"><li>• Suitings;</li><li>• Casualwear;</li><li>• Ladieswear;</li><li>• Sportswear/ functional fabrics;</li><li>• Shirtings;</li><li>• Denim;</li><li>• Children &amp; infant wear;</li><li>• Swimwear &amp; lingerie;</li><li>• Knitwear; Knitted fabrics;</li><li>• Weaving;</li><li>• Hosiery &amp; socks;</li><li>• Apparel textiles</li></ul> <p><b>Home &amp; contract textiles</b></p> <ul style="list-style-type: none"><li>• Furniture manufacturer;</li><li>• Home textile &amp; home product manufacturer;</li><li>• Hotel, Resort, Restaurant, Contract business;</li><li>• Architect, Interior designer</li></ul> <p><b>Technical textiles, nonwovens and textile technologies</b></p> <ul style="list-style-type: none"><li>• Buildtech (building and construction);</li><li>• Clothtech (clothing and shoes);</li><li>• Hometech (upholstery, interior furnishing, floor covering);</li><li>• Indutech (industrial applications);</li><li>• Medtech (medicine and hygiene);</li><li>• Oekotech (environmental protection and recycling);</li><li>• Packtech (packaging);</li><li>• Sporttech (sport, leisure and outdoor clothing and equipment)</li></ul> |
| <b>Visitor Profiles</b>                        | <ul style="list-style-type: none"><li>• Manufacturer (Apparel Textile; Home Textile &amp; Home Product Manufacturer; Technical Textile; Yarn &amp; fibre producer/ Spinner/ Weaver);</li><li>• Agent, Trading company, Import &amp; export corporation;</li><li>• Wholesaler/ Distributor;</li><li>• Architect, Designer (Fashion, interior design);</li><li>• Buying Office;</li><li>• Research and Development;</li><li>• Retailer/ Chain Store / Department store;</li><li>• Hotel/ Resort/ Restaurant, Contract Business;</li><li>• Home Textiles related;</li><li>• Online Store/ E-commerce;</li><li>• Trade Association;</li><li>• Academic/ Research &amp; Development/ Textiles institute;</li><li>• Press &amp; Publications</li></ul>   |

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| <b>Participation Fee</b> | <b>International Exhibitor</b><br>USD 460 / sqm for standard booth (min 9 sqm)<br>USD 430 / sqm for raw space (min 36 sqm)  |
| <b>Fringe Programme</b>  | Product Presentation, Panel Discussion, Seminars  |
| <b>Admission</b>         | For trade visitors only – free admission. Persons under 18 will not be admitted.  |
| <b>Hosted by</b>         | Ministry of Industry and Trade of the Socialist Republic of Vietnam   |
| <b>Organisers</b>        | Messe Frankfurt (HK) Ltd<br>Vietnam Trade Promotion Agency (VIETRADE)   |
| <b>Contact</b>           | <b>Messe Frankfurt (HK) Ltd</b><br><br><u>Apparel fabrics, yarns &amp; fibres and garments</u><br>Ms Kathy Lai<br>Tel: (852) 2238 9963<br><br><u>Home &amp; contract textiles, Technical textiles, nonwovens and textile technologies</u><br>Mr Ben Shi<br>Tel: (852) 2230 9216<br><br>Email: <a href="mailto:viatt@hongkong.messefrankfurt.com">viatt@hongkong.messefrankfurt.com</a><br>Website: <a href="http://www.viatt.com.vn">www.viatt.com.vn</a> |

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