



Saigon Exhibition and Convention  
Center (SECC), Ho Chi Minh City  
28 Feb – 1 Mar 2024  
(as of 21 Feb 2024)

## Seminar Programme

<b>28 February 2024</b>		
<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
Design & Trend		
11:00 - 11:50	Unveiling Hong Kong's Fashion Landscape: Young Designer's Creativity Nurturing	Jenny Cheung, Assistant Professor, THEi Sally Wong, Ventress Wong, and Circle Chan, Young Fashion Designers graduated from THEi
Textile and Nonwoven Technologies (Apparel)		
11:55 - 12:45	VORTEX - It's Unique - VORTEX is the Brand of Spinning Machine and Yarn from the Machine	Toshiharu Okamura, China Sales Team Leader and Product Manager of VORTEX, Murata Machinery Ltd
13:00 - 13:50	Connected Digital and Supply Chain Apparel Solutions for Greater Visibility with Maximum Efficiency and Better Consumer Engagement	Paul Nguyen, Sales Director, Apparel Solutions, Avery Dennison Alexandre Lalumiere, Director, In-Plant Printing Solutions, Apparel Solutions, Avery Dennison
Market Strategy		
14:00 - 15:30	Strategy of Taiwan Textile Sustainable Development	Justin Huang, President, Taiwan Textile Federation (TTF)
15:35 - 16:05	Enrich the Opportunities of the Asean Textiles and Fashion Market	Wiwat Hirunpruk, Business Development Consultant, Thailand Textile Institute
16:10 - 16:40	Business Trends, Challenges and Opportunities for Vietnamese and Chinese International Trading Businesses	Jess Cheng, Enterprise Solution, Stenn International
<b>29 February 2024</b>		
Sustainability		
10:30 - 11:20	Hemp For All, Growing Sustainable Hemp Fibre Together	Sharon Deidre Leyson, Vice President – International Affairs, Thai Industrial Hemp Trade Association (TiHTA) Jiraparnn Tokeeree, Designer & Owner of "TOUCHABLE" brand, Bangkok
11:25 - 11:55	Good Practices on Green Garment and Textile Sectors Towards Inclusive and Sustainable Growth	Chanchai Sirikasemlert, Executive Director, Thailand Textile Institute
12:00 - 12:50	Meet GOTS—Your Source for Sustainable and Ethical Textiles Made with Organic Fibres	Felicia Shi, Representative in APAC, Global Organic Textile Standard (GOTS)
12:55 - 13:45	Advancing Circularity: Choose the Future, Choose TENCEL™ and LENZING™ ECOVERO™ Fibres	Winston A. Mulyadi, Head of Commercial Textile, SEA & Oceania, Lenzing Group
13:50 - 14:40	Climate Actions for the Fashion Industry & The Impact Calculator – A Tool to Measure Your Carbon & Water Footprint	Van Pham, Country Manager, TESTEX Vietnam
14:45 - 15:35	Comparison of Corporate Governance between HKSAR, China & Vietnam Investment Opportunities in Vietnam	Tim Koo, Founder & CEO, Normsun Nguyen Ba Hai, Deputy Director, Investment Promotion Center for the Development of Industry and Trade
<b>1 March 2024</b>		
Textile and Nonwoven Technologies (Nonwoven)		
10:00 - 10:50	Bico Nonwoven for New Materials in Automotive Application	Liuyi Song, Sales Manager, Dalian HuaYang New Materials Technology Co Ltd
10:55 - 11:45	SAF™ - A Closer Look at the Unique Properties of this High Performing Super Absorbent Fibre	Paul Rushton, Commercial Director, Technical Absorbents Limited
11:50 - 13:20	Fibres of Fashion: Reimagining the Future of Textiles	Sanjay Chawla, Global Convener, FashionatingWorld



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**Fringe Programme**

<b>Date</b>	<b>Time</b>	<b>Event</b>
28.2.2024	9:30 – 10:30	Vietnam Fashion Show cum Opening Ceremony (By Invitation Only)
	11:00 – 17:00	Seminars
	11:00 – 13:00	Workshop
	14:00 – 16:00	Workshop
	15:00 – 15:30	Fashion Show
29.2.2024	10:30 – 17:00	Seminars
	11:00 – 13:00	Workshop
	12:00 – 12:15	Hong Kong Collection Fashion Parade
	14:00 – 16:00	Workshop
	15:30 – 15:45	Hong Kong Collection Fashion Parade
1.3.2024	10:00 – 13:30	Seminars